

La Varenne Tradition



VINTAGE	2014
REGION	Loire Valley
APPELLATION	Chinon
VARIETAL	100% Cabernet Franc
TERROIR	Gravel, silex and sandy soils
INFO	28 Ha (69.18 Acres) total vineyard 4 Ha (9.88 Acres) devoted to Tradition 35 to 40 year old vines 100% destalked - Aging in thermo-regulated stainless steel tanks Unfined / Filtered Sustainable Agriculture Practices

About the Estate:

The GOURON Family has been producing wine for five generations. La VARENNE is entirely located within the Chinon Appellation d'Origine Protégée and more precisely in Cravant les Coteaux, cradle of the best Chinon wines and famous estates.

Throughout the year, they take great care of their vines to get the best maturity and natural lower yields. To reach the desired concentration and expression from their Cabernet Franc, the Gouron family utilizes green-covering in each row, very short pruning and reduced foliage. Each parcel is harvested and vinified separately in order to keep and reveal the expression of each terroir. The gravelly-sandy and silex soils on the plain, or the sandy-limestone hilltops provide smooth and tender fruity wines blended for La VARENNE Tradition.

Caves under the hillside of the estate extend for several hundreds of meters and offer the perfect natural and constant temperature conditions for tank or barrel aging, and also for a few months of necessary storage after the bottling, for the wine to settle down before shipping.

La VARENNE is providing wines of an incredible constancy, superbly ripe and smooth, showing aromas we nearly forgot from Cabernet Franc!

Jan. 13th 2014, Eric Asimov from New York Times gave *** (3) stars to La Varenne Tradition 2011 on a Loire wines' article with the following words : "2011 La Varenne Tradition from Chinon, easy-drinking, with flavors of earthy fruit, herbs and minerals. At \$18, it was also our best value."

Tasting Notes:

GOURON brothers' talent in addition to 2014 great Loire vintage... Magical La Varenne Tradition! Rich, round, warm, nearly silky and so perfectly ripe Cabernet-Franc nose, on black cherries notes and Gamay hints. Crunchy, fresh and ample palate on licorice with a perfect and serious balance and length. Be ready!

Press Review:

« Very lively, with savory, olive and bay notes out front, followed quickly by a solid core of crushed black cherry and black currant fruit. The brambly feel through the finish mellows quickly, leaving a lingering smoke accent. » - 90 Points, JM, Wine Spectator, Issue: Sept 30, 2016